



PRESS RELEASE

FOR IMMEDIATE RELEASE

September 9, 2014

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SHIELD HEALTHCARE ANNOUNCES 14th ANNUAL CAREGIVER STORY CONTEST ON “WHAT MAKES CAREGIVING REWARDING?”

Valencia, CA – Shield HealthCare, a leading provider of medical supplies for care at home, is pleased to announce its 14th annual story contest on “What Makes Caregiving Rewarding?” The story contest recognizes the dedicated role of family caregivers and health care professionals, providing a forum to share the joys of being a caregiver. Shield HealthCare celebrates the role of caregivers in the home. A large percentage of our customers are family caregivers, caring for loved ones with chronic medical needs. Whether caring for a special needs child or caring for an aging parent, caregivers dedicate themselves to meeting the daily health and emotional needs of the person in their care. Shield HealthCare’s annual caregiver story contest recognizes and rewards caregivers who accept this challenging role. In celebration of National Family Caregivers Month this November, the contest runs from September 8, 2014 through November 30, 2014.

Last year’s grand prize winners included parents of special needs children and a nurse with 41 years of caregiving experience. Winners Danny & Kathy M., caregivers for their severely disabled son, wrote: “What makes it rewarding to care for someone who is physically 40 years old, but only 1 year old mentally? ...When he laughs at a movie on television, or when he smiles when you sing to him or just look at him, then you know that there is a human being there that needs and appreciates you with

something that they could not express with words... Scottie has given us the gift of being better people more attuned to not only his needs, but those of others around us.”

The top three story winners and the five runners-up of Shield HealthCare’s “What Makes Caregiving Rewarding?” story contest will each receive a monetary gift of appreciation and a 1-year subscription to *Today’s Caregiver Magazine*. All contest entries must be one page, emailed to caring@shieldhealthcare.com; submitted via online entry at www.shieldhealthcare.com/caring; or mailed and postmarked by November 30, 2014. Full contest details and official rules are available on Shield HealthCare’s website at www.shieldhealthcare.com/caring.

About Shield HealthCare

Since 1957, Shield HealthCare has been helping people with a physical need for disposable medical products live comfortably at home, while delivering exceptional customer satisfaction. Shield HealthCare provides high quality medical products including incontinence supplies, enteral nutrition, ostomy, urological, breast pumps and wound care supplies. Shield HealthCare was recently reaccredited by the Community Health Accreditation Program's (CHAP) Board of Review signifying its commitment as a leader in providing superior products and services to the home healthcare market. Shield HealthCare operates ten sales locations, serving California, Colorado, Illinois, Texas and Washington.

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